



## MediaMotorEurope is looking for the brightest deeptech innovators with solutions for the media and creative industries!

[MediaMotorEurope \(MME\)](#), a mentoring programme supported by Startup Europe, is looking for high-potential European deeptech innovators who can target today's most relevant media industry challenges. European startups and scaleups are invited to apply for MME second open call on F6S until 30 October 2020 at 17h00 CET!



MME is powered by strong media and innovation hubs, as well as key players in the tech and investment scene: VRT, Media City Bergen, Thermi, Athens Technology Center, Cluster Sofia Knowledge City, FastTrack, and F6S.

The 6-month programme will foster the development of creative and unique deeptech solutions targeting some of the biggest challenges and needs that the media sector faces, such as the fight against misinformation and fake news; improved accessibility and inclusion of media services for people with disabilities; more advanced human-machine interaction; better protection of personal data through new technologies; and transition towards a data-driven media 4.0 market.

### **What does MediaMotorEurope offer?**

The intensive mentoring programme aims to bring deeptech innovators from an MVP to a growing company together with candidate clients in the media sector and potential investors. Selected startups and scaleups get:

- Dedicated coaching to support upscaling the business and soft-landing to new markets



- Tailored support and guidance to the startups' needs and challenges, improving skills in areas such as product-market fit, legal aspects, pitching readiness, fundraising, product development, strategic management, internationalisation, UX and Design, etc.
- Matchmaking with media & creative corporations and public procurement support
- Meetings and networking opportunities with investors
- Pitching and showcasing at major media events, such as Slush, Digital Media Days and New Radio Day
- The chance to win tickets to relevant international conferences of high impact
- Vouchers of up to EUR 600 to support travel costs to events

The second support cycle will take place between January and June 2021. All services are offered for free thanks to Startup Europe.

### **APPLY NOW!**

Applications open until 30 October at 17h00 CET:

<https://www.f6s.com/mediamotoreurope2/apply>

**Follow us today to take part in shaping the media solutions of the future.**

#MediaMotorEurope

For more information, please visit MediaMotorEurope on [www.mediainmotoreurope.eu](http://www.mediainmotoreurope.eu), or follow us on [Twitter](#), [LinkedIn](#) and [Instagram](#).



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 871552.