



WE DRIVE
WORLDWIDE
DIGITAL
BANKING
BUSINESS



ATHENS TECHNOLOGY CENTER



Regional Partner

Modular

Appzillon follows a micro-app based architecture that breaks down features into fully functional granular units that are reusable and modular.

Agile and Flexible

Appzillon uses a robust and performance driven scalable architecture that supports secure interactions and high volumes of transactions.

Robust Security

All solutions follow industry benchmarks for enterprise security that ensures data security and integrity at all times.

Platform Driven

All solutions have been developed using Appzillon Digital Experience Platform. The platform driven approach provides unparalleled flexibility in developing, delivering, and maintaining digital solutions.

Rich Functionality

All solutions in Appzillon Digital Banking leverages decades of experience in building banking solutions that are cutting-edge and delightful to use.

Multi Experience Support

Appzillon uses a single code base for all supported experiences such as mobile, web, kiosk, etc that. This approach makes it easy to introduce new features across channels quickly.

Personalized Experience

Appzillon includes a repository of customisable elements that helps to deliver unique user journeys for every customer.

AI Powered

Appzillon includes a repository of machine learning models that can be seamlessly integrated into chatbots, omni-search, etc.



Appzillon DX Platform

Benchmarking Rapid Digital Transformation

Appzillon Digital Experience Platform provides a low-code visual development approach for quickly building and deploying omni-channel responsive apps and powering rapid digital transformation of legacy systems into future proof digital systems

Key Features

- Low Code Visual Development
- Personalized and Engaging UX
- Multi Experience
- DevOps Support
- Built-in AI and ML Models
- Micro App based Scalable Architecture
- Robust Security
- Digital Assets Repository

DX Solutions

Redefining Digital Banking Experiences

Appzillon DX Solutions is a suite of pre-built, omni-channel banking solutions that ensures consistent and seamless experience across various user touch points for B2C, B2B, and B2E domains and helps today's smart banks to deliver personalized user journeys, increase engagement rates, improve customer retention rates, and realize rapid returns on investment.

Appzillon Consumer Banking

Provide comprehensive access to personalized retail banking products and services

- Delightful Customer Journeys
- Multi-Experience Banking
- Open Banking Support
- AI Powered Interactions

Key Features

- Biometric Authentication
- Relationship Overview
- Enquiries and Statements
- Payments and Transfers
- Service Requests
- Omni-Search
- Personal Finance Management
- Notifications Hub
- Promotions
- Chatbot

Solution Benefits

- Superior customer engagement
- Faster time to market
- Deeper customer insights

Appzillon Consumer Onboarding

Onboard new customers using the channel of their preference

- Instant Account Opening
- Feature-Rich
- Cross-Selling and Upselling
- Anytime Anywhere Access
- Core System Agnostic
- Auto Integration with APIs

Key Features

- Self-Service
- Assisted Channels
- Workflows
- e-KYC
- Biometric Identity Verification
- OCR

Solution Benefits

- Faster onboarding
- Smarter interactions
- Superior customer engagement
- Improved operational efficiency



2nd largest number of customer wins for digital banking systems 2019



Strong Performer in Digital Banking Engagement Platforms 2019



Niche player in the quadrant for Mobile Application Development Platform 2018

Appzillon Corporate Banking

Forge effective and engaging relationships with your corporate customers across multiple channels.

- Connected Corporate Channels
- Configurable Workflows
- Open Banking
- Dynamic Approval Matrix
- AI Based Interactions
- Smart Data Capture

Key Features

- Relationship Overview
- Current Accounts
- Deposits
- Investments
- Loans
- Cards
- Trade Finance
- Supply Chain Finance
- Transfers
- Payments
- Service Requests
- Utilities
- Notifications
- Administration
- Liquidity management
- Foreign Exchange

Solution Benefits

- Future ready, flexible, and configurable
- Leaner infrastructure
- Instant service delivery
- Rapid implementation
- Real time insights
- Anytime anywhere access

Appzillon Digital Branch

Redefine the branch experience with multi-experience support and paperless approach

Key Features

- Consistent and simplified user interface over heterogeneous systems
- Support for financial transactions, service requests, and enquiries
- Lead generation and management of prospects
- Secure access based on biometric authentication and fine grained user entitlements

Solution Benefits

- Leaner infrastructure
- Improved operational efficiency
- Easier to introduce new features

Appzillon Corporate Onboarding

Streamline onboarding processes and minimize required time effort.

Key Features

- Dynamic screens based on business products and regions
- Comprehensive support for business products
- AI powered smart screens that simplifies data capture
- Future ready, flexible, and configurable presentation layer
- Onboarding journey analytics

Solution Benefits

- Reduction in onboarding time from weeks to days
- Increased straight-through-processing
- Enhanced business agility

Appzillon Agency Banking

Appzillon Agency Banking help banks serve customers at a location of their convenience.

Instant customer onboarding
Comprehensive customer servicing
End-to-end agent management
Extensive support for peripheral devices
Core system agnostic

Key Features

- Agent enablement, dashboard, and workflows
- Lead management including creation, assignment, and amendment
- Instant onboarding of customers using e-KYC
- Support for consumer banking products and services

Solution Benefits

- Expand business reach
- Improve operational efficiency
- Facilitate doorstep banking
- Enhance customer engagement
- Seamless collaborative banking experiences

Appzillon Relationship Management

Manage customer relationships, improve operational efficiency and reduce paperwork.

Key Features

- Intuitive dashboards for performance metrics
- Daily items dashboard
- Customer heat map
- 360° customer view / snapshot
- Automatic and seamless integration with core systems
- Built-in configurable workflows and offline capabilities
- Product simulations

Solution Benefits

- Instant access to key information
- Improved cross-selling and upselling of products
- Faster implementation of new business ideas and processes

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DIGITAL BANKING BUSINESS

About Us

For over 30 years, Athens Technology Center (ATC) is the trusted digital transformation partner for companies and public organizations by designing and delivering integrated software solutions for at least 16 different industries worldwide. As per the fintech field, **ATC is the Regional Partner of i-exceed** providing **Appzillon DX Solutions**, a suite of pre-built omni-channel solutions that transforms banking experiences for both customers and employees, and **Appzillon Digital Experience Platform**, an award winning low-code AI based development platform that facilitates rapid application development.

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