

Redefine your daily operations

A new holistic approach for News Agencies
to boost productivity
and fight disinformation



Artificial Intelligence & Machine Learning tools for newsrooms

Reporting validated news on time during global emergencies is vital for newsrooms across the world.

Newsasset PLUS embodies advanced AI and machine learning (ML) capabilities to help you verify digital content, automate production processes and engage audiences in more productive ways.

Being flexible

- A collaborative virtual environment and workflow automation capabilities, supporting full remote production processes, even in hybrid working models
- Enhanced human and material resources' allocation and management, for effective task assignment
- Fully modular, provided in SaaS, to help you streamline operational costs (pay-as-you-go)

Being relevant

- AI-assisted content aggregation features allow you to timely detect and map trending stories and key topics of interest
- Enhanced social media console to cross-publish and monitor performance, for optimizing delivered content and managing your online presence end-to-end
- Achieve shorter time to publication by exploiting omnichannel production and distribution capabilities



Being trustworthy

- High-end digital fact-checking tools to enable your investigative journalism functions
- Real-time content aggregation and alerting, based on advanced NLP and AI features, from multiple sources
- In-depth community detection, trend analysis and author profiling features

Being sustainable

- Generate new revenue streams with value adding services, like on demand fact checking and focused media reports for governmental and corporate organizations
- AI and ML tools to simplify the search and commercial exploitation of the news "wealth" of the Agency

About Athens Technology Center (ATC)

Athens Technology Center (ATC) has been designing, developing and supporting leading technology solutions for publishers and news agencies globally for over 20 years.


From editorial and digital asset management tools, integrated with cross channel publishing capabilities, to awarded solutions that help media organizations fight misinformation, we are committed to help our clients transform digitally and seize opportunities for better business outcomes.

Newsasset PLUS is the revamped, enhanced version of newsasset Suite, that goes beyond an all-in-one, editorial, digital asset management & multichannel publishing platform.

Contact us

 atc.gr/smart-media

 info@newsasset.com

 +30 210 6874 300

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