SUPPORTING
MEDIA INDUSTRY
WITH HIGH END
SOFTWARE SOLUTIONS

ATC

ATHENS TECHNOLOGY CENTER

media.atc.gr

We design, develop and support leading technology solutions for publishers and news agencies globally for over 20 years.

From editorial and digital asset management tools, integrated with cross channel publishing capabilities, to awarded solutions that help media organizations fight misinformation, we are committed to help our clients transform digitally and seize opportunities for better business outcomes.

WE ARE
EXPERIENCED

Newsasset PLUS

Newsasset PLUS is the AI-driven editorial ecosystem that enables publishers and news agencies to overcome the complexities of modern journalism. From managing tight deadlines and increasing content demands to maintaining audience trust and engagement, newsasset PLUS provides the tools to optimize workflows, increase productivity, and scale seamlessly across all platforms.

www.newsasset.com

Truly Media

A collaborative platform for the analysis and verification of digital content, in real time. It allows cooperation across organizational boundaries, time zones and geographic regions. Developed and provided in partnership with Deutsche Welle (DW).

www.truly.media

Truthnest

An in-depth Twitter analytics tool. You can profile your sources, identify true influencers, and detect trolls and bots by profiling Twitter user accounts based on their activity, network and influence.

www.truthnest.com

atc.gr/smart-media

DISINFORMATION OBSERVATORIES

Active partner of EU's Action Plan to fight disinformation, providing media organizations and fact-checkers all around Europe with powerful technological infrastructure.
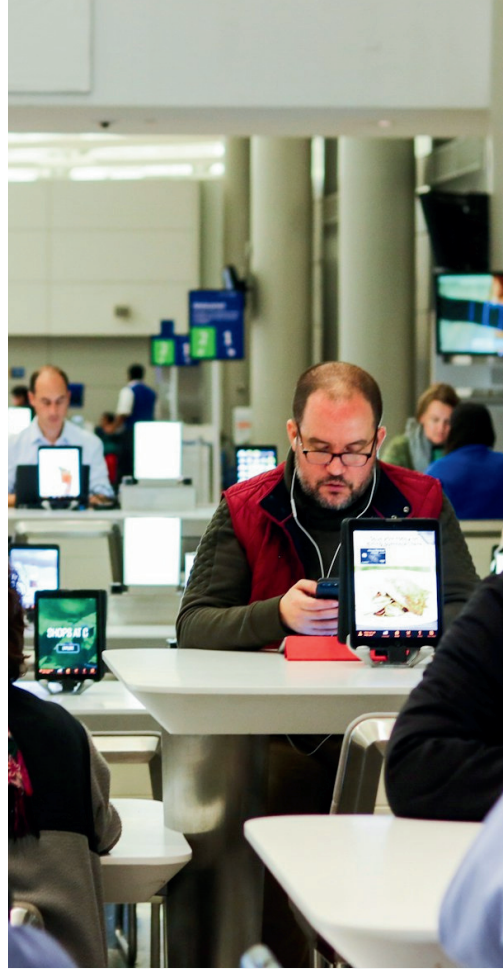
www.edmo.eu
www.disinfobservatory.org

R&D WORK

Leverage AI technologies to detect
- synthetic media & disinformation-related communication narratives & patterns
- deepfakes (audio forensics) & polarization
- coordinated inauthentic behavior (CIB) networks of social media

Data Journalism
- Data analytics
- Content repurposing

ilab.atc.gr

WE ARE
THE RIGHT FIT

THE RIGHT PEOPLE
A passionate, global team with deep technical expertise and industry knowledge.

TECHNOLOGY INDEPENDENCE
Cloud-based solutions secure flexible and cost-effective content aggregation, verification, creation, archiving, distribution and analytics.

WORLDWIDE REACH
Global footprint, via a wide network of partners and leading clients

KNOWING WHAT WORKS
Ability to turn promising ideas into concrete and robust products.

OUR CLIENTS

REUTERS®

Deutsche Welle

European Commission

European Parliament

BERNAMA

Vietnam News Agency

Việt Nam News
THE NATIONAL ENGLISH LANGUAGE DAILY

ZDF

LUSA
Agência de Notícias de Portugal

ΑΘΗΝΑΪΚΟ - ΜΑΚΕΔΟΝΙΚΟ
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